The Texas Organic Farmers and Gardeners Association is proud to hold its 27th Annual Conference online this year! We are excited to take advantage of this unique format to feature expert speakers and draw participants from across the state and country. We will be taking virtual tours of farms, ranches, and homesteads from different regions and of different scales to highlight the diverse ways that Texans are participating in organic and sustainable agriculture. With workshops featuring top soil scientists, industry experts, and innovative and experienced farmers and ranchers, this year’s conference is sure to excite and engage our widest audience yet.

We invite you to introduce your business or organization to the growing sustainable ag movement and reach conference participants as well as countless others with an extensive online presence on TOFGA’s website, email communications, and social media.

This year’s conference theme is *Adaptability, Opportunity, & Success in the Face of Challenge* and we believe the sustainable agriculture community has much to celebrate and even more to learn and share during these unprecedented and uncertain times. The pandemic has highlighted the importance of local food producers and now, more than ever, it is essential that we invest to expand and strengthen the community of small, sustainable farmers and ranchers in Texas.

Your sponsorship helps to make this important educational event possible and supports TOFGA’s work throughout the year. There are many ways to get involved and many levels of sponsorships to choose from. Thank you for your support!

Patience Blythe
TOFGA Board President
### TOFGA Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Planting</th>
<th>Cultivating</th>
<th>Pollinating</th>
<th>Regenerating</th>
</tr>
</thead>
<tbody>
<tr>
<td>$600</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Listing in Conference Flipbook</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Link in Registration Confirmation Email</td>
<td>1 1/8 Page</td>
<td>1 Minute</td>
<td>1.5 Minutes</td>
<td>2 Minutes</td>
</tr>
<tr>
<td>Conference Registrations</td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Ad in Conference Flipbook</td>
<td>1/8 Page</td>
<td>Half Page</td>
<td>Full Page</td>
<td>Full Page (Premium Placement)</td>
</tr>
<tr>
<td>Video Embedded on Website</td>
<td>30 Seconds</td>
<td>1 Minute</td>
<td>1.5 Minutes</td>
<td>2 Minutes</td>
</tr>
<tr>
<td>Listing and Link on Conference Website</td>
<td>1</td>
<td>2</td>
<td>Prominent</td>
<td>Headliner</td>
</tr>
<tr>
<td>Sponsored Social Media Posts</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Link in Weekly Conference Schedule Emails</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>One Year TOFGA Business Membership</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Logo on Intro Slide of Every Session</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Recognition in Opening Ceremony and Before Keynote</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Conference Registrations for organization members or to be given out as branded scholarships for farmers, gardeners, or ranchers.</td>
<td>8</td>
<td>16</td>
<td>32</td>
<td>64</td>
</tr>
</tbody>
</table>

**Regenerating - $5,000**

- Listing in conference program flipbook
- Top listing, logo, and link on TOFGA conference website
- Embedded two minute video message for conference participants on TOFGA website
- Full-page ad in Conference Program flipbook (premium placement)
- One Year TOFGA Business Membership
- Recognition before keynote speaker and during opening ceremony
- Three sponsored social media posts
- Logo on introductory slide of every session
- Acknowledgement and link to your webpage in all conference event emails
- 8 Conference Registrations for organization members or to be given out as branded scholarships for farmers, gardeners, or ranchers.
Pollinating - $3,000

- Listing in conference program flipbook
- Prominent listing, logo, and link on TOFGA conference website
- Embedded one and a half minute video message for conference participants on TOFGA website
- Full-page ad in Conference Program flipbook
- One Year TOFGA Business Membership
- Logo on introductory slide of every session
- Two sponsored Social media posts
- Acknowledgement and link to your webpage in conference registration confirmation email as well as half of the weekly conference schedule emails.
- 4 Conference Registrations for organization employees or members or to be given out as branded scholarships for farmers, gardeners, or ranchers.

Cultivating - $1,500

- Listing in conference program flipbook
- Listing, logo, and link on TOFGA conference website
- Embedded one minute video message for conference participants on TOFGA website
- Half-page ad in Conference Program flipbook
- One sponsored Social Media Post.
- Acknowledgement and link to your webpage in conference registration confirmation email as well as half of the weekly conference schedule emails.
- 4 Conference Registrations for organization members or employees or to be given out as branded scholarships for farmers, gardeners, or ranchers.
Planting - $600

- Listing in conference program flipbook
- Listing, logo, and link on TOFGA conference website
- Embedded 30 second video message for conference participants on TOFGA website
- ⅛-page ad in Conference Program flipbook
- Acknowledgement and link to your webpage in conference registration confirmation email as well as one of the weekly conference schedule emails.
- 2 Conference Registrations for organization members/employees or to be given out as branded scholarships for farmers, gardeners, or ranchers.

SPONSORSHIP REGISTRATION IS LIVE ON THE TOFGA WEBPAGE!
CLICK HERE TO BECOME A SPONSOR TODAY!

We also welcome In-Kind Sponsorship!

Media Donors - email us today to discuss!
- Listing in conference program flipbook
- Listing, logo, and link on TOFGA conference website
- Ad in Conference Program flipbook
- Recognition before keynote speaker and during opening ceremony
- May vary according to the value of the donation

Silent Auction Donors - Sign up here!
- Listing in conference program flipbook
- Listing, logo, and link on TOFGA conference website
- Additional benefits according to the value of the donation

If you have any additional questions don’t hesitate to reach out! Email Frankie Bayne at admin@tofga.org or call 512-656-2456
The Texas Organic Farmers and Gardeners Association is the leading voice of education and advocacy for organic food production in Texas. As a member-run organization TOFGA includes farmers, ranchers, gardeners, dairies, cheese makers, soil amendment producers, nurseries, food markets, farmers markets, educators, students, and more.

A registered 501 (c)3 non-profit organization, TOFGA’s mission is to advance the organic and sustainable agriculture industry in the state of Texas by providing education, networking, and advocating on behalf of food and fiber producers.

TOFGA is managed by a volunteer board of directors and regional representatives throughout the state. We host numerous educational workshops and farm tours throughout the year. Our largest event is the TOFGA Annual Conference held every winter.

TOFGA participates in relief efforts to assist farmers and ranchers after natural disasters. In partnership with FarmAid and other local community groups we have helped raise and distribute over $40,000 in relief funds over the past 4 years. In addition to connecting farmers and ranchers to resources when disaster strikes, we hold numerous workshops on risk mitigation and disaster preparation to build farmers’ resilience as they face the challenges of a changing climate.

We provide and connect producer-members with online resources, workshops, and technical support to navigate the regulations that may affect them and their businesses, access government programs and resources, address production issues, and plan for financial success.

To become a TOFGA member and find more information about what we do visit www.tofga.org or follow up on facebook and instagram.